

La Litera County is located at the eastern frontier of the province of Huesca, the core of eastern Aragón, amid the geographic junction of the most important industrial areas in Spain: Madrid, Catalonia and the Basque Country

Its prime geo-strategic location, less than 200 km. from Barcelona, Zaragoza, and France and over 400 km. from Madrid, Bilbao, and Valencia, provides an excellent setting within this region for trading and commercial relations.

This project aims to promote the businesses and service industry in La Litera. It is based on both a Business Directory and a Marketing Plan. It was launched at the same time that an Investing Group announced its interest in building a leisure resort in Ontiñena (30 km away from La Litera County).

After this announcement, which represented an obvious business opportunity in the future, we detected some interesting possibilities which are real at the present.

The Regional Government has laid the ground for turning Aragón into a European Distribution Center (Plaza in Zaragoza, Píhus in Huesca and Platea in Teruel). The development of new industrial parks in Binéfar, Tamarite, and Altorricón, and other business parks in neighbour areas (La Armentera in Monzón, etc...) are aimed at this purpose. The development of the tourism industry, by means of Aramon, with new ski pistes in our ski resorts (especially in Cerler, due to the proximity and the close commercial relationship between both areas) as well as other future tourism projects are the main goal of Litera Solutions.